



## **STAY ALIVE Program Request Form**

Reach The Children/Stay Alive  
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Reach the Children is pleased that you are interested in the Stay Alive HIV/AIDS Prevention Education program for Children. The core message of the Stay Alive program is hope.

### **Stay Alive Background Information**

The Stay Alive Program was written by Wendy W. Sheffield, MSW, LCSW for children between the ages of 9 and 14 and is solely administered by Reach the Children, Inc., a 501 © 3 humanitarian organization. The name Stay Alive was originally founded by United Families International. The lessons are centered on topics such as: Choices and Consequences, Family, Love, Kindness, Respect, Sacrifice and Freedom. The children develop the knowledge, values, and consequential decision-making skills necessary to prevent HIV/AIDS and they learn that happiness can be found in loving, healthy families.

The 5 modules, containing 8 lessons each, are generally taught to the children in the schools. After each lesson in the classroom, the child writes a pledge in his/her Stay Alive notebook which they take home to review with their parent/guardian. The child's parent or guardian has a discussion with the child at home about the things the child has discussed at school and about the pledge he/she has written in their notebook. The discussion reinforces what has been discussed in the classroom and opens the much-needed dialogue about HIV/AIDS between the parent/guardian and child. This is the key element of the program that helps it to have long-term impact in the life of the child.

### **Stay Alive Request Guidelines**

As part of an ongoing attempt to assist countries, local leaders and NGOs in their fight against AIDS, we have designed this request form for anyone interested in initiating the program to help Reach the Children assess whether working together is appropriate and, if so, how we can best accomplish the work through a partnership.



**Beneficiaries:**

5. What geographic area will you cover in teaching the Stay Alive Program?
  
6. How many children do you estimate the program will reach

**Methods:**

7. Please attach an explanation of how you plan to implement the Stay Alive program. Please include timeline, training schedule, who will manage and monitor the project in-country, other organizations you might partner with, and how you plan for the project to become self-sustaining. (While you may need help in determining the methods, organizations that have a well-defined plan will be given first priority for participating in the Program.)

A. TIME LINE

B. TRAINING SCHEDULE

C. MANAGER AND COORDINATORS:

**Partner Organizations;**

**Sustainability:**

**Budget:**

8. Reach the Children will ONLY provide the access to our Master Trainer. **We are not a funding organization.** Our funds are primarily used in the development and updating of the Stay Alive program and other administrative costs. Your organization is expected to raise the funds for training and materials. Please attach a budget (also converted to US dollars) for teaching the program. (We can provide assistance in the preparation of the budget, if needed.) We encourage organizations to keep the costs low to allow them to reach as many children as possible with the funds available.

Reach The Children is the sole Administering and Implementing organization for the Stay Alive program worldwide and is responsible for tracking the activities and finances of the programs being run in Africa. Reach the Children reports to the Stay Alive Executive Board on a regular basis to ensure quality of Stay Alive implementation processes. **All partnering organizations will be required to make regular activity and financial reports to a Stay Alive in-country Director. Reach The Children is not a funding organization.**

**Acceptance of Terms:**

The information provided in this request is accurate and complete. We understand that this Request Form is to provide information and **does not obligate Reach The Children (RTC) to work with us**. If we do partner with Reach the Children upon agreement by both parties, we agree to submit reports about the results and impact of this project on a timely basis.

**Signature:**

Date: